

CITY OF OAKLAND
PUBLIC ETHICS COMMISSION SPECIAL MEETING
One Frank Ogawa Plaza
Saturday, April 3, 2004
DIMOND BRANCH LIBRARY
3565 Fruitvale Avenue at MacArthur
9:00 a.m. - 12:00 p.m.



Commission Membership: Alden Mudge (Chair), Peter Reinke (Vice-Chair), Lily Kimura, Jon Sylvester, Kathryn Kasch, Ralph Kanz

Staff Members: Commission Staff:
Daniel Purnell, Executive Director
Judith Silverman, Executive Assistant
City Attorney Representative:
Mark Morodomi, Deputy City Attorney

SPECIAL MEETING AGENDA

- A. Roll Call And Determination Of Quorum
- B. Retreat Discussions
 - Policy goals
A discussion of the Commission's goals and policy initiatives for the next 12 months
 - Conduct of meetings
A discussion of staff support, meeting format and procedures
 - Commission outreach
A discussion of how the Commission can improve its outreach to better engage key stakeholders and the greater Oakland community
- C. Open Forum
- D. Adjournment

You may speak on any item appearing on the agenda; however, you must fill out a Speaker's Card and give it to a representative of the Public Ethics Commission. All speakers will be allotted three minutes or less unless the Chairperson allots additional time.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meetings of the Public Ethics Commission or its Committees, please contact the Office of the City Clerk (510) 238-7370. Notification

two full business days prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. In compliance with Oakland's policy for people with chemical sensitivities, please refrain from wearing strongly scented products to events.

Should you have questions or concerns regarding this agenda, or wish to review any agenda-related materials, please contact the Public Ethics Commission at (510) 238-3593 or visit our webpage at www.oaklandnet.com.

Approved for Distribution

Date

March 5, 2004

Dear Friend:

On Saturday, April 3, 2004, the Oakland Public Ethics Commission will hold its annual retreat to discuss, among other topics, ways in which the Commission can better fulfill its basic goal of assuring "fairness, openness, honesty and integrity" in City government.

The Commission cordially invites you to attend the retreat and provide us with the benefit of your thoughts on how the Commission can improve in the following areas:

- Community outreach and stakeholder relations
- Expanding Commission authority
- Executing existing Commission authority
- Any additional ideas that could help make Oakland government more open and honest

These are only suggested topics. Your comments may also address other aspects of the Commission's work.

The retreat will take place on Saturday, April 3, 2004, at the Dimond Branch of the Oakland Public Library, 3565 Fruitvale Avenue (at MacArthur). The Commission has reserved approximately one hour to take and discuss speaker comments beginning at about 11:00 a.m. You are also welcome to submit any comments in writing in addition to, or in lieu of, your attendance at the meeting. Any comments can be addressed to:

Oakland Public Ethics Commission
Oakland City Hall, Fourth Floor
One Frank Ogawa Plaza
Oakland, CA 94612
email: dpurnell@oaklandnet.com
FAX: (510) 238-3315

Your views are vitally important to the Commission. We hope you can take a few minutes to help make the Public Ethics Commission a stronger and better institution in our community.

Very truly yours,

Alden Mudge
Chairperson

CITY OF OAKLAND
Public Ethics Commission

Alden Mudge, *Chair*
Peter Reinke, *Vice-Chair*
Lily Kimura
Jon H. Sylvester
Kathryn Kasch
Ralph Kanz



Daniel D. Purnell, Executive Director

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TO: Public Ethics Commission
FROM: Daniel Purnell
DATE: May 3, 2004

RE: Review Of Commission Annual Retreat

On April 3, 2004, the Commission held its annual retreat to prioritize policy goals and review current Commission procedures. This memorandum memorializes the specific goals the Commission seeks to accomplish in the coming year.

I. Policy Goals

The Commission was apprised of ongoing staff efforts to analyze the Oakland Campaign Reform Act (OCRA). Staff anticipates that a comprehensive analysis of OCRA will be ready for Commission review sometime this summer. The Commission's Campaign Finance and Lobbyist Registration Committee is currently reviewing the Lobbyist Registration Act and expects to produce specific proposed amendments to the Act by the June or July regular meeting. Commission staff also reported that any amendments to the Limited Public Financing Ordinance that may have an impact on the money needed to operate the program during the 2006 election cycle should be completed by this fall when budgetary estimates for the 2005-2007 fiscal year are due.

The Commission developed a general consensus that it would like to develop a citywide Code of Ethics that may consist of aspirational goals and/or specific legislation to guide the conduct of City officials and employees. The Commission also expressed a desire to review its General Complaint Procedures and other established ethics programs to create a process in which the Commission could issue so-called "letters of concern" in lieu of, or in addition to, any formal remedy provided by ordinance.

Finally, the Commission expressed a desire to review the Sunshine Ordinance in light of changes brought about by Measure X and Measure P in order to conform the

ordinance with the City's new administrative structure. This review will be initiated by the Commission's standing Sunshine Committee.

II. Administrative Goals

The Commission expressed a desire to adhere to the existing General Complaint Procedures that require those complaints recommended for dismissal by the Executive Director to be placed on a consent calendar for Commission action. (Under existing procedures, two or more Commissioners may request that any complaint be removed from the consent calendar for discussion and action.)

The Commission also expressed a desire for more study session items on the regular agenda that will review specific laws under the Commission's jurisdiction, as well as informational and status reports on the implementation of City laws.

III. Commission Outreach

The Commission reviewed administrative efforts to increase the Commission's visibility in the Oakland community including efforts to improve electronic distribution of Commission agenda packages, website improvements and speaking engagements. The Commission expressed a desire to meet and hear from other local jurisdictions on items of mutual concern.

Respectfully submitted,

Daniel D. Purnell
Executive Director