

Members:

Jane Seleznow	District 1	Mike Petouhoff	At Large
Louise Bedsworth	District 2	Parin Shah (Chair)	Mayor
Ian Kim (Vice Chair)	District 3	<i>Vacant</i>	Mayor
James Lutz	District 4	Richard Heinberg	Mayor
Shannon Graham	District 5	Patrick Tang, Esq.	Deputy City Attorney
David Room	District 6	Alice Glasner	Public Works Legislative Analyst
Richard Register	District 7		

WORKING MEETING:

“Coordinating Land Use and Transportation in Oakland”
One Path to Achieving Petroleum Independence

9:00 am to 4:00 pm

Hearing Room 3, City Hall, One Frank H. Ogawa Plaza

AGENDA*

1. (9:00 am) Informal gathering of participants and members of the public to meet before the Charrette begins. (I)
2. (9:20 am) Roll Call and Establishment of Quorum.
3. (9:30 am) Informational Presentation of the Oil Independent Oakland (OIO) Task Force on the Purpose and Objectives of the OIO Task Force (by TF members). (I)
4. (10:00 am) Presentation and Outline of Land Use and Infrastructure (LUI) Issues and LUI Working Group Scope and Direction, Relating to the General Plan, Zoning (to bring jobs to residential areas for access by proximity), Design Review Standards for High Density, and Infrastructure (by Mike Petouhoff). (I)
 - a. Urban Village Mapping Case Study (by Kirstin Miller, Ecocity Builders). (I)
5. (11:00 am) **Discussion:** Seeking Response, Input, and Recommendations from public members in regard to Case Study Presentation and LUI scope. (I/A)

12 pm – LUNCH BREAK.

(Participants are encouraged to pick up lunch at one of the many nearby eateries in Frank H. Ogawa Plaza or City Center.)

6. (1:00 pm) **Discussion:** How can transportation support Urban Villages? (TF members and members of the public.) (I/A)



7. (1:30 pm) Presentation of Transportation Issues:
 - a. Presentation of Transportation “Matrix” from OIO Transportation Working Group (10 min). (I)
 - b. Bus Rapid Transit Case Study – Curitiba Brazil DVD (15 min). (I)
 - c. AC Transit Presentation: Tony Bruzzone will present plans and options for AC Transit Bus Rapid Transit (BRT), and will lead discussion regarding potential areas in which to concentrate bus transit service (15 min). (I)
 - d. BART presentation: BART Planning Staff, including Marianne Payne, Thomas Tumola, Jeff Ordway, and Kenya Wheeler, will address the Regional Rail Plan with respect to Oakland, as well as BART Transit Village standards and projects in Oakland (15 min). (I)
 - e. Association of Bay Area Governments (ABAG) Presentation: Marisa Cravens, ABAG Regional Planner will discuss the ABAG/MTC Regional Transportation Summit scheduled for October 26, 2007, and the “FOCUS” program to designate areas for priority development (15 min). (I)
 - f. High-Speed Rail Presentation by Oakland Planning Department (10 min). (I)

8. (2:45 pm) **Discussion:** Seeking Response, Input, and Recommendations from public members in regard to Transportation Issues. (I/A)

9. (3:15 pm) Roundtable Discussion of the Presentations, Outlines and Recommendations Agendized as Items 3-8 by OIO Task Force Members, with comments from the public. (I/A)

10. (4:00 pm) Open Forum

*The order of the items on the Agenda may be changed by the Chair.

I = Informational Item

A = Action Item

This meeting is wheelchair accessible. In compliance with the Americans with Disabilities Act, if you need special assistance to participate in the meetings of the Oil Independent Oakland By 2020 Task Force, please contact the Office of the City Administrator at (510) 238-3301. Notification two full business days prior to the meeting will enable the City of Oakland to make reasonable arrangements to ensure accessibility. In compliance with Oakland’s policy for people with chemical sensitivities, please refrain from wearing strongly scented products to events.

If you have questions or concerns regarding this agenda, or to review any agenda-related materials, please contact the Oil Independent Oakland (OIO) By 2020 Task Force at (510) 238-7031.



Informational Presentation of the
Oil Independent Oakland (OIO) Task Force
on the Purpose and Objectives of the
OIO Task Force (by TF members).

SEE ATTACHED POWER POINT PRESENTATION.

Presentation and Outline of
Land Use and Infrastructure (LUI) Issues
and LUI Working Group Scope and Direction,
Relating to the General Plan, Zoning (to bring jobs
to residential areas for access by proximity), Design
Review Standards for High Density, and
Infrastructure (by Mike Petouhoff).

SEE ATTACHED POWER POINT PRESENTATION.

NOTE: Additional material which may be referenced during the discussion of Agenda Item 4 can be found at the 'Vision North San Jose' web site, within the City of San Jose's Department of Planning, Building & Code Enforcement, *at* <http://www.sanjoseca.gov/planning/nsj/>. A hard copy of that web page (5 pages) is attached.

Oil Independent Oakland (OIO) By 2020 Task Force

Power Point Presentation: *Ecocities and Oil Independence*, Presented By Ecocity Builders.

Submitted by Task Force Member Richard Register, to be presented by Kirstin Miller of Ecocity Builders on behalf of Richard Register.

Introduction

Ecocity Builders is a local nonprofit organization dedicated to reshaping cities, towns and villages for long-term health of human and natural systems. Our goals include remapping cities to direct the strengthening of downtowns and major and minor centers, and shifting development toward those centers in ecological architectural design. We advocate withdrawing systematically from sprawl while expanding agriculture, gardens, parks and natural areas in the process. We educate about tools to accomplish this transition.

Our vision is one of the city connected by transit, bicycle and foot accessibility, powered primarily by solar and wind energy and designed with full integration of essential parts such that causes of climate change and species extinction are radically reduced and energy conservation is taken to such a high level that the best of renewable energy systems can thrive.

Main presentation, to be illustrated with slides

American cities are currently dominated by automobiles, paving and massive flows of cheap energy. However, these cities, including Oakland, can be redesigned to use about one tenth as much energy as they presently require. In order to attain levels of energy conservation that will lead to oil independence (which in turn will empower sustainable technologies such as solar and wind energy) we will need to: (1) transform both land uses and transportation systems simultaneously; (2) build up walkable centers of higher density and diversity; while (3) removing development in areas farther from the centers. Geographic Information System (GIS) mapping technology, cross-referenced with specific data layers corresponding to local resources and conditions, such as grocery stores, schools, affordable housing, employment centers, transportation networks, soil and slope conditions, watersheds, air quality, community gardens, etc., can help cities like Oakland plan for a transition to a much healthier, low energy city that works for everyone, not just a few who can afford expensive personal solutions.

The oil independent, highly energy efficient city that affords a good quality of life for everyone is not impossible to achieve. Many cities in Europe already typically house the same number of people at similar levels of prosperity as ours while covering about one third to one fourth the land area and with a similarly lower per capita use of energy. If we ramp up whole systems ecological urban design and planning and implement supporting environmental, economic and social programs, even further than we see in Europe, while adding measures of energy conservation, recycling, restoration of natural systems and organic agriculture near cities and creating a labor intensive economy in order to maintain full employment, then the goal of one tenth the energy to run our cities while making them much better places for both people and nature - Oakland included - is not unattainable.

Contact: Kirstin Miller, Executive Director, Ecocity Builders, at (510) 419-0850 or Kirstin@ecocitybuilders.org. Website: <http://www.ecocitybuilders.org>.

Discussion:
Seeking Response, Input, and Recommendations
from public members in regard to Case Study
Presentation and LUI scope.

Discussion:

How can transportation support Urban Villages?
(OIO Task Force members and
members of the public.)

Oil Independent Oakland (OIO) By 2020 Task Force

Presentation of Transportation Issues:

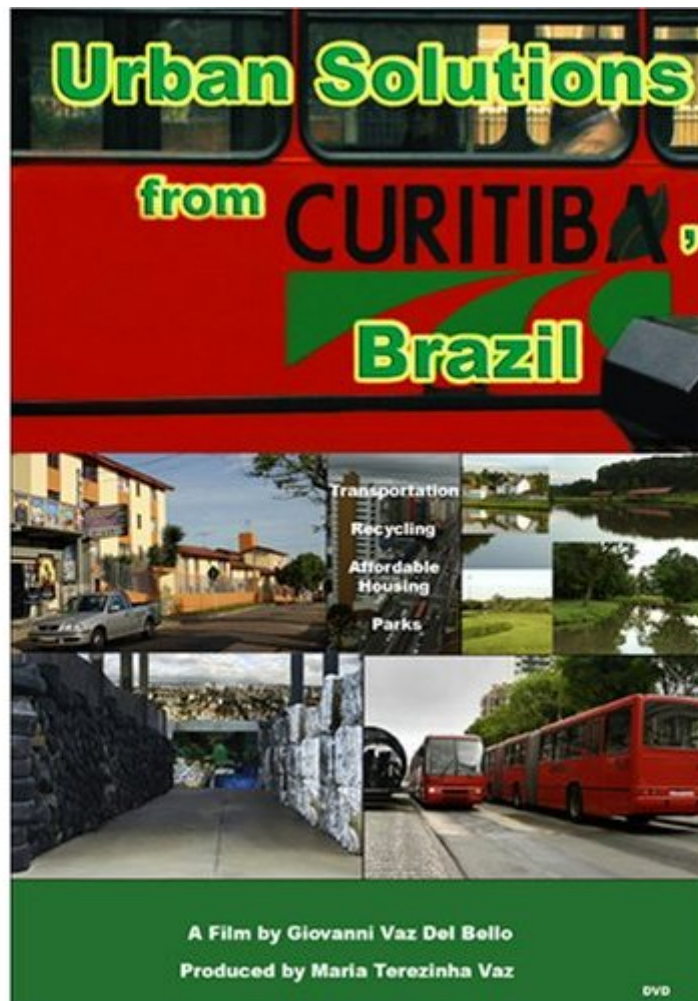
- a. Presentation of Transportation "Matrix" from OIO Transportation Working Group (10 min).
- b. Bus Rapid Transit Case Study - Curitiba Brazil DVD (15 min).
- c. AC Transit Presentation: Tony Bruzzone will present plans and options for AC Transit Bus Rapid Transit (BRT), and will lead discussion regarding potential areas in which to concentrate bus transit service (15 min).
- d. BART presentation: BART Planning Staff, including Marianne Payne, Thomas Tumola, Jeff Ordway, and Kenya Wheeler, will address the Regional Rail Plan with respect to Oakland, as well as BART Transit Village standards and projects in Oakland (15 min).
- e. Association of Bay Area Governments (ABAG) Presentation: Marisa Cravens, ABAG Regional Planner will discuss the ABAG/MTC Regional Transportation Summit scheduled for October 26, 2007, and the "FOCUS" program to designate areas for priority development (15 min).
- f. High-Speed Rail Presentation by Oakland Planning Department (10 min).

Presentation of Transportation “Matrix”
from OIO Transportation Working Group.

SEE ATTACHED POWER POINT SLIDE (1).

DVD Presentation Regarding
*Transportation Coordinated with Land Use,
Specifically, Bus Rapid Transit –
Case Study: Curitiba Brazil.*

No written materials for this item;
15-minute DVD excerpt only.



Oil Independent Oakland (OIO) By 2020 Task Force

AC Transit Presentation: Tony Bruzzone will present plans and options for AC Transit Bus Rapid Transit, and will lead discussion regarding potential areas in which to concentrate bus transit service.

DISCUSSION POINTS:

- East Bay Bus Rapid Transit (BRT) Plans. *See also* attached 19-page BRT Project Description.
- Downtown Oakland Transit Plan.
- AC Transit wants to identify a few streets where AC would concentrate transit service and where the city would then give major transit priority (preferential lanes, bus lanes, bulbs, transit street furniture, etc.,) to identify these as important transit streets. AC Transit initial thoughts for locations include:
 - 20th Street between San Pablo and Harrison (where AC just spent \$4 million to fix the street between Telegraph and Broadway)
 - Broadway between 2nd and Grand
 - 11/12th between MLK and Oak
 - 8th OR 7th between Oak and MLK
 - W. Grand between Toll Plaza and San Pablo Avenue
- Free Fare Zone in downtown Oakland
- Are there other locations the city of Oakland would recommend? Other vitality nodes?

BART presentation:

BART Planning Staff, including Marianne Payne, Thomas Tumola, Jeff Ordway, and Kenya Wheeler, will address the Regional Rail Plan with respect to Oakland, as well as BART Transit Village standards and projects in Oakland.

SEE ATTACHED WRITTEN MATERIAL.

NOTE: Additional reference material can be viewed on-line at BART's 'Station Area Planning' website, *at* <http://www.bart.gov/about/planning/station.asp>.

At this website, you may also access BART's 52-page 'Transit-Oriented Development Guidelines', *at* http://www.bart.gov/docs/planning/TOD_Guidlines.pdf.

Association of Bay Area Governments (ABAG)
Presentation: Marisa Cravens, ABAG Regional
Planner will discuss the ABAG/MTC Regional
Transportation Summit scheduled for October 26,
2007, and the "FOCUS" program to designate areas
for priority development.

SEE ATTACHED WRITTEN MATERIAL.

10-minute video presentation from the [California High-Speed Rail Authority](#) on potential High-Speed Rail in the Bay Area, presented by Oakland Planning Department.

No written materials for this item;
video presentation only.

Discussion:
Seeking Response, Input, and Recommendations
from public members in regard to
Transportation Issues.

Roundtable Discussion of the Presentations,
Outlines and Recommendations
Agendized as Items 3-8 by OIO Task Force Members,
with comments from the public.

[END OF AGENDA.]