



Wildfire Prevention District Strategic Planning Retreat

Thursday, March 10, 2005, 8:00 A.M.

Fire Station 1

1605 Martin L. King Jr. Way, Oakland, CA 94612

8:00 Continental Breakfast

8:30 Welcome, Purpose of the Retreat and Introduction of the Facilitator and Recorder

Role of the Facilitator, Recorder & Group; Strategic Planning Elements; Agenda—Marilyn Snider, Facilitator—Snider and Associates

Introductions of the Group

Wildfire Prevention District:

- Mission/Purpose Statement
- Core Values
- Ten-Year Goals (2004-2014)

What Are the Strengths and Accomplishments of the Wildfire Prevention District Since the Strategic Planning Retreat in August?

What is Not Going as Well as You Would Like With the Wildfire Prevention District?

What Are the External Factors/Trends (e.g., economic, political, demographic, environmental) That Will/Might Have an Impact on the Wildfire Prevention District in the Coming Year:

- Positively (opportunities)?
- Negatively (threats)?

Review and Revise, if Needed, the 10-Year Goals

Identify Six-Month Strategic Objectives (how the goals will be addressed initially—by when, who will be accountable, for what specific, measurable results/outcomes) for each of the Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a 6-month follow-up)

Summary of the Retreat

Closing Remarks

4:00 Adjourn

There will be a mid-morning and a mid-afternoon break with a group lunch at 12:00. Please bring your calendar.